



Noémie Catel

Senior Product Designer

29 years old, Caen (Lower Normandy)

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French (Native) · English (C1)

🏢 Experiences

Principal Designer

Evy, Remote · Since May 2022

→ Design System creation, Conception of a check-out app and a customer dashboard from scratch

Freelancing

Independently or in collaboration: Mozza, Lion, Maestro, Jedy, Private Schools Remote · Since 2020

→ Product Design for various clients: Phantombuster, Spring, Carome, Whart, Beecome, Wivoo ...

→ Courses, conferences and workshops about product development process, design thinking, UX research, prototyping ...

Senior Product Designer

Algolia, Remote · 2020 – 2022

→ Individual contributor on Analytics, Onboarding and Merchandising squads. Design Ops: processes, tools & rituals

Product Designer

Heetch, Paris · 2018 – 2020

→ Individual contributor on Passenger, Money and Ride squads. Co-creation of a Design System

UI/UX designer

Lonsdale Design, Paris · 2017 – 2018

→ Conception of websites and apps for various clients such as Ba&sh, Bouygues, TCL, Hugo & Cie ...

🎓 Education

Master degree · Marketing and Communication management

Efficom, Lille · 2014 - 2016

→ Long term internship (2 years) as a webdesigner

Licence degree - Art

Université HB, Rennes · 2011 – 2014

→ Specialties: Graphic and Web Design, Cognitive psychology, Communication

👉 Core skills

User Research, UX Design and writing, prototyping and testing, UI Design and animation, Design Systems

🗣️ Public Speaking

Phase Podcast

Discussion · 2021

Product Squad

Product Toolbox #01
Prototyping & testing · 2021

Design Journey Podcast

Episode 2 · 2019

Hexagon UX conference at Dailymotion

Prototyping for user testing · 2018

🧘 Hobbies

Swimming, Yoga, Stand Up Paddle
Sewing, Photography